

Abbreviated Curriculum Vitae Christopher M. Anson

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EDUCATION

- Ph. D. English Language, Specialization in Composition Theory and Research, Indiana University, 1984. Dissertation: *Composition and Communicative Intention*, dir. Barry Kroll.
- M. A. English Language, Indiana University, 1982
- M. A. English & Creative Writing, Syracuse University, 1980
- B. A. English, Syracuse University, 1977 (magna cum laude)

TEACHING APPOINTMENTS

- 2007- Distinguished University Professor, North Carolina State University
- 1999- Professor, Department of English, North Carolina State University
- 1996-99 Morse-Alumni Distinguished Teaching Professor, University of Minnesota
- 1995-99 Professor, Department of English, University of Minnesota
- 1988-95 Associate Professor, Department of English, University of Minnesota
- 1984-88 Assistant Professor, Department of English, University of Minnesota
- 1980-83 Instructor, Groups Special Services Composition Program, Indiana University
- 1979-84 Associate Instructor, English Department, Indiana University
- 1977-79 Teaching Assistant, English Department, Syracuse University

ADMINISTRATIVE APPOINTMENTS (since 1986 only)

- 1999- Director, Campus Writing and Speaking Program, NCSU
- 1988-96 Director, Program in Composition and Communication, U of MN
- 1993-99 Director of Writing Curriculum, College-in-the-Schools Program. U of MN
- 1986-88 Coordinator of Advanced Composition, Program in Composition, U of MN

HONORS AND AWARDS

- NC State Alumni Association Distinguished Graduate Professor Award, 2013.
- State of Minnesota, Teaching Excellence Award, Higher Education Finance Division & Committee on Legislative Administration, House of Representatives, March 22, 1996.
- Morse-Alumni Award for Outstanding Contributions to Undergraduate Education, University of Minnesota (all-campus), 1995.
- Distinguished Teaching Award, College of Liberal Arts, Univ. of Minnesota, 1992
- Certificate of Recognition for Outstanding Service to Students, Univ. of Minnesota, June 1987
- Finalist, Promising Researcher Award, National Council of Teachers of English, 1986
- Lieber Distinguished Teaching Award, Indiana University, 1983, University-wide (7 campuses)
- Michael Alssid Prize for Outstanding Graduate Research, Syracuse University, 1979
- Phi Kappa Phi National Honor Society for Academic Excellence, Elected 1977

GRANTS (\$1,063,595):

Of the 20 grants received, not including travel grants, 17 have focused on the development of curriculum, research on student learning, faculty development, or course improvement.

SELECTED PUBLICATIONS

Published scholarship includes 15 books, over 100 peer-reviewed journal articles and chapters in scholarly collections of essays, and several dozen notes, reviews, and other publications. (Rendered in hybrid citation style for economy). Most of the scholarly work focuses on writing theory/research; teaching and learning; writing across the curriculum; and faculty/TA development.

Books

- Beach, R., C. M. Anson, L. K. Breuch, & T. Swiss. *Digital Writing in the Classroom*. Norwood, MA: Christopher-Gordon Publishers. Forthcoming.
- Anson, C. M. *The WAC Casebook: Scenes for Faculty Reflection and Program Development*. New York: Oxford UP, 2002
- Farris, C., & Anson, C. M. (Eds.). *Under Construction: Working at the Intersections of Composition Theory, Practice, and Research*. Logan, Utah: Utah State University Press, 1998.
- Anson, C. M., Cafarelli, L. K., Rutz, C., & Weis, M. R. (Eds.). *Dilemmas in Teaching: Cases for Collaborative Faculty Reflection*. Madison, WI: Mendota Press, 1998.
- Anson, C. M., & Beach, R. *Journals in the Classroom: Writing to Learn*. Norwood, MA: Christopher-Gordon, Inc., 1995.
- Anson, C. M., & Schwegler, R. A. *The Longman Handbook for Writers and Readers*. New York: Longman, five editions (most recent 2011).
- Anson, C. M., Schwegler, R. A., & Muth, M. *The Longman Writer's Companion*. New York: Longman, four edition (most recent 2010).
- Anson, C. M., Graham, J., Jolliffe, D. A., Shapiro, N., & Smith, C. *Scenarios for Teaching Writing: Contexts for Discussion and Reflective Practice*. Urbana, IL: NCTE, 1993.
- Anson, C. M., Schwiebert, J. E., & Williamson, M. M. *Writing Across the Curriculum: An Annotated Bibliography*. Westport, CT: Greenwood Press, 1993.
- Anson, C. M., & Wilcox, L. E. *A Field Guide to Writing*. New York: HarperCollins, 1992.
- Anson, C. M. (ed.). *Writing and Response: Theory, Practice, and Research*. Urbana, IL: NCTE, 1989.
- Anson, C. M., & Wilcox, L. E. *Writing in Context*. New York: Holt, Rinehart & Winston, 1988.

Peer-Reviewed Journal Articles and Book Chapters

- Anson, C. M. "Climate Change." *College Composition and Communication*. [in press; CCCC Chair's address]
- Anson, C. M. "A Word for Peter." *WPA: Writing Program Administration*, 36.2 (2013): 160-68.
- Anson, C. M., and R. A. Schwegler. "Tracking the Mind's Eye: A New Technology for Researching 21st Century Writing and Reading Processes." *College Composition and Communication* 64.1 (2012): 151-171.
- Anson, C. M., D. Dannels, P. Flash, and A. L. Housley Gaffney. "Big Rubrics and Weird Genres: The Futility of Using Generic Assessment Tools Across Diverse Instructional Contexts." *Journal of Writing Assessment* 5.1 (2012). <http://journalofwritingassessment.org/>
- Paine, C., R. M. Gonyea, C. M. Anson, and P. V. Anderson. "What is NSSE?" *A Rhetoric for Writing Program Administrators*. Ed. Rita Malenczyk. Anderson, SC: Parlor Press, 2013. 265-275.
- Anson, C. M. "Beyond the Curriculum: Supporting Faculty Writing in WAC Programs." *Working With Faculty Writers*. Ed. A. Geller and M. Eodice. Logan, UT: Utah State University Press, 2013. 21-37.
- Anderson, P., C. M. Anson, M. Townsend, and K. Blake Yancey. "Beyond Composition: Developing a National Outcomes Statement for Writing Across the Curriculum." *The WPA Outcomes Statement*:

- A Decade Later*. Ed. N. N. Behm, G. R. Glau, D. H. Holdstein, D. Roen, and E. M. White. West Lafayette, IN: Parlor Press, 2012. 88
- Anson, C. M. "Black Holes: Writing Across the Curriculum and the Gravitational Invisibility of Race." *Race and Writing Assessment*. Ed. A. B. Inoue and M. Poe. New York: Peter Lang, 2012. 15-28.
- Anson, C. M. "What Good Is It? The Effects of Teacher Response on Students' Development." *Writing Assessment in the 21st Century: Essays in Honor of Edward M. White*. Ed. N. Elliot and L. Perelman. New York: Hampton Press, 2012. 187-202.
- Anson, C. M. "World Wide Composition: Virtual Uncertainties." *Teaching Writing in Globalization: Remapping Disciplinary Work*. Ed. D. Payne and D. Desser. Lanham, MD: Lexington Books, 2012. 139-159.
- Anson, C. M., and K. Lyles. "The Intradisciplinary Influence of Composition on Writing Across the Curriculum, Part Two: 1986-2006." *The WAC Journal* 22 (2011): 7-19.
- Anson, C. M. "How I Have Changed My Mind." *College English* 74.2 (2011): 106-108.
- Anson, C. M. "Fraudulent Practices: Academic Misrepresentations of Plagiarism in the Name of Good Pedagogy." *Composition Studies* 39.2 (2011): 29-43.
- Anson, C. M. "My Dinner with Calais." *Pedagogy* 11.3 (2011): 578-590.
- Anson, C. M., M. Davis, and D. Vilhotti. "'What Do We Want in This Paper?': Generating Criteria Collectively." *Teaching With Student Texts*. Ed. J. Harris, J. Miles, and C. Paine. Logan, UT: Utah State UP, 2011. 35-45. [\[more\]](#)
- Anson, C. M. "A Field at Sixty-Something." *College Composition and Communication* (Special Anniversary Issue) 62.1 (2010): 216-228.
- Anson, C. M. "The Intradisciplinary Influence of Composition on Writing Across the Curriculum, 1967-1986." *The WAC Journal* 21 (2010): 5-20.
- Anson, C. M. "My Dinner with Calais." *Pedagogy* 11.3 (2011): 578-590.
- Anson, C. M. "The Intradisciplinary Influence of Composition on Writing Across the Curriculum, 1967-1986." *The WAC Journal* 21 (2010): 5-20.
- Anson, C. M., and S. Neely. "The Army and the Academy as Textual Communities: Exploring Mismatches in the Concepts of Attribution, Appropriation, and Shared Goals." *Kairos*, 14.3 (2010). Webtext and printable PDF: <http://kairos.technorhetoric.net/14.3/topoi/anson-neely/index.html>
- Anson, C. M., and D. P. Dannels. "Profiling Programs: Formative Uses of Assisted Descriptions in the Assessment of Communication Across the Curriculum." *Across the Disciplines* 6 (2009). Available at http://wac.colostate.edu/atd/assessment/anson_dannels.cfm
- Anson, C. M. "The Intelligent Design of Writing Programs: Reliance on Belief or a Future of Evidence." *WPA: Writing Program Administration* 32.1 (2008): 11-36.
- Matarese, M. T., and C. M. Anson. "Teacher Response to AAE Features in the Writing of College Students: A Case Study in the Social Construction of Error." *The Elephant in the Classroom: Race and Writing*. Ed. J. B. Smith. Cresskill, NJ: Hampton Press, 2010. 111-136.
- Anson, C. M. "Absentee Landlords or Owner-Tenants? Formulating Criteria for Dual-Credit Composition Programs." *College Credit for Writing in High School: The "Taking Care of" Business*. Ed. K. Hansen and C. R. Farris. Urbana, IL: National Council of Teachers of English, 2010. 245-271.
- Anson, C. M. "Assessment in Action: A Mobius Tale." *Assessment in Technical and Professional Communication*. Ed. M. Hundleby and J. Allen. Amityville, NY: Baywood, 2009. 3-15.
- Anson, C. M., and Susan Miller-Cochran. "Contrails of Learning: Using New Technologies for Vertical Knowledge-Building." *Computers and Composition* 26 (2009): 38-48.
- Anson, C. M. "Closed Systems and Standardized Writing Tests," *College Composition and Communication* 60.1 (2008): 113-128.
- Adler-Kassner, L., C. M. Anson, and R. M. Howard. "Framing Plagiarism." *Originality, Imitation, and Plagiarism: Teaching Writing in the Digital Age*. Ed. M. Vicinus and C. Eisner. Ann Arbor: University of Michigan Press, 2008. 231-246.
- Anson, C. M. "Can't Touch This: Reflections on the Servitude of Computers as Readers." *Machine Scoring of Student Essays: Truth or Consequences?* Ed. P. Ericsson & R. Haswell. Logan: Utah State University Press, 2006. 38-56.
- Anson, C. M., D. P. Dannels, & K. St. Clair. "Teaching and Learning a Multimodal Genre in a Psychology Course." *Genre Across the Curriculum*. Ed. A. Herrington & C. Moran. Logan: Utah State University Press, 2005. 171-195.

- Anson, C. M. "Citation as Speech Act: Exploring the Pragmatics of Reference." *Research Writing Revisited*. Ed. P. Zemliansky & W. Bishop. Portsmouth, NH: Heinemann, 2004. 203-213.
- Anson, C. M., & D. Dannels. "The Heart of the Matter: Writing, Speaking, and Inquiry-Guided Learning." *Teaching and Learning through Inquiry*. Ed. V. S. Lee. Sterling, VA: Stylus, 2004. 219-227.
- Anson, C. M. "Taking Off." *Finding Our Way*. Ed. W. Bishop & D. Coxwell Teague. New York: Houghton Mifflin. 44-48.
- Beach, R., & C. M. Anson. "Stance and Intertextuality in Written Discourse." *Uses of Intertextuality in Classroom and Educational Research*. Ed. N. Shuart-Faris & D. Bloome. Westport, CT: Greenwood, 2004. 251-278.
- Anson, C. M., & D. Dannels. "Writing and Speaking in Conditional Rhetorical Space." *Classroom Space(s) and Writing Instruction*. Ed. E. Nagelhout & C. Rutz. Cresskill, NJ: Hampton Press, 2004. 55-70.
- Anson, C. M. "Responding to and Assessing Student Writing: The Uses and Limits of Technology." In B. Huot & P. Takayoshi (Eds.), *Teaching Writing With Computers*. Boston: Houghton Mifflin, 2003. 234-246. [Winner of the Computers and Composition 2002 Distinguished Book Award, Spring, 2003]
- Anson, C. M. "Who Wants Composition? Reflections on the Rise and Fall of an Independent Program." *Field of Dreams: Independent Writing Programs and the Future of Composition*. Ed. P. O'Neill, A. Crow, & L. W. Burton. Logan, Utah: Utah State UP, 2002. 153-169.
- Anson, C. M., & R. L. Brown, Jr. "Subject to Interpretation: Researching the Textual Representation of Writing Programs and Its Effects on the Politics of Administration." *The Writing Program Administrator as Researcher: Inquiry in Action and Reflection*. Ed. S. K. Rose & I. Weiser. Portsmouth, NH: Heinemann/Boynton-Cook, 1999. 141-152.
- Anson, C. M., & R. Jewell. "Shadows of the Mountain." *Moving a Mountain: Improving the Working Conditions of Adjunct Writing Faculty*. Ed. E. Schell & P. Stock. Urbana, IL: National Council of Teachers of English, 2001. 47-75. [Winner of the CCCC Outstanding Book Award, March, 2003]
- Anson, C. M. "Reflective Reading: Developing Thoughtful Ways to Respond to Students' Writing." *Evaluating Writing: The Role of Teachers' Knowledge about Text, Learning, and Culture*. Ed. C. R. Cooper & L. Odell. Urbana, IL: NCTE, 1999. 302-24.
- Anson, C. M. "Distant Voices: Teaching Writing in a Technological Culture." *College English* 61.3 (1999): 1-20.
- Anson, C. M. "In Your Own Voice: Using Recorded Commentary to Respond to Writing." In Peter Elbow & Mary Deane Sorcinelli (Eds.), *Assigning and Responding to Writing in the Disciplines*. San Francisco: Jossey-Bass, in press.
- Anson, C. M. "Talking About Writing: A Classroom-Based Study of Students' Reflections on Their Drafts." *Student Self-Assessment and Development in Writing*. Ed. Jane Bowman Smith and Kathleen Yancey. Cresskill, NJ: Hampton. 59-74.
- Anson, C. M., & Beach, R. "Argument in Peer Dialogue Journals." In D. Berrill (Ed.), *Perspectives on Written Argument* (pp. 139-170). Cresskill, NJ: Hampton Press, 1996.
- Anson, C. M. "Portfolios for Teachers: Writing Our Way to Reflective Practice." In L. Black, D. A. Daiker, J. Sommers, & G. Stygall (Eds.), *New Directions in Portfolio Assessment* (pp. 185-200). Portsmouth, NH: Heinemann-Boynton/Cook, 1994.
- Beach, R., & Anson, C. M. "Using Dialogue Journals to Foster Response." In G. E. Newell & R. Durst (Eds.), *Exploring Texts: The Role of Discussion and Writing in the Teaching and Learning of Literature* (pp. 191-210). Norwood, MA: Christopher-Gordon, 1993.

CONFERENCE PAPERS, LECTURES, AND WORKSHOPS (SELECTED FROM LAST 4 YEARS ONLY):

Over 500 keynote addresses, conference papers, and invited workshops for faculty in the U.S. and 28 other countries. Δ=international ‡= keynote or plenary address

- "Writing for Success--Across the Curriculum," Chicago State University, Chicago, IL, Nov. 14, 2013. [invited]
- "Responding to Reading, Responding to Writing," Indiana University Advanced College Project, Bloomington, IN, Oct. 28, 2013. [invited]

- "A Goal-Based Approach to Writing in All Disciplines," SUNY College of Environmental Science and Forestry, Syracuse, NY, Oct. 18, 2013. [invited]
- "A National Empirical Study of Best Practices in Writing to Learn: Evidence-Based Actions Faculty Can Take to Increase Student Engagement and Learning," 13th Conference of the International Society for the Scholarship of Teaching and Learning, Raleigh, NC, Oct. 5, 2013. [with Paul Anderson, Robert Gonyea, and Charles Paine]
- "Reflections on Transfer," 13th Conference of the International Society for the Scholarship of Teaching and Learning, Raleigh, NC, Oct. 2, 2013. [invited opening plenary]
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Sept. 27, 2013. [invited]
- "Incorporating Writing Into Large(r) Classes: Burden-Free Strategies," University of California at Santa Barbara, Santa Barbara, CA, Sept. 19, 2013.
- △ "An Introduction to Writing Across the Curriculum: Writing to Learn," and "Strategies for Integrating Writing Into Content Courses," Dar Al-Hekma College, Jeddah, Saudi Arabia, Sept. 2-4, 2013.
- "Vexations and Paradoxes: What to Do About Error," Peer Consultation Program Conference, Berea College, Berea, KY, Aug. 20, 2013. [invited]
- "The Fourth Hour: Integrating Technology Into Your Course," High Point University Writing Program, High Point, NC, Aug. 15, 2013. [invited; with Susan Miller-Cochran]
- "Writing . . . at the Center of Learning," Surry Community College, Dobson, NC, Aug. 13, 2013. [invited]
- "Writing = Learning," Bennett College, Greensboro, NC, Aug. 9, 2013. [invited]
- "Writing Across the Curriculum: Principles and Practices," Surry Community College, Dobson, NC, Aug. 8, 2013. [invited]
- "Institutionalized Frameworks, Localized Research, and Publication," Third Annual Dartmouth Composition Research Seminar, Hanover, NH, Aug. 6, 2013. [invited]
- "MOOCs and the Future of Composition As We Know It," Annual Conference of the Council of Writing Program Administrators, Savannah, GA, Aug. 19, 2013.
- △ "The Relationship Between Self-Sponsored and Academic Literacies Across Language and Cultures: Possibilities and Paradoxes," 7th conference of the European Association for the Teaching of Academic Writing (EATAW), Budapest, Hungary, June 28, 2013.
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, June 3-7, 2013. [invited]
- "Supporting Students' Writing in All Courses," Macalester College, St. Paul, MN, May 20-21, 2013. [invited]
- "Writing as a Tool for Learning," "Designing Effective Assignments," "Supporting Writing Development," and "Responding To and Evaluating Writing," Augsburg College, Minneapolis, MN, May 8-9, 2013. [invited]
- "Writing from the First Year to Graduation: Developing a Writing-Enriched Curriculum," Lehigh University, Bethlehem, PA, Apr. 11, 2013. [invited]
- ‡ "Climate Change," Conference on College Composition and Communication, Las Vegas, NE, Mar. 14, 2013. [Chair's address]
- "The Pleasures of Teaching Composition: Reading and Responding to Student Writers," Conference on College Composition and Communication, Las Vegas, NE, Mar. 15, 2013. [with Nancy Sommers, Paul Kei Matsuda, and Howard Tinberg]
- "Building Student Communication Skills Through Learning-Based Writing Assignments," Miami Dade College, Miami, FL, Mar. 8, 2013. [invited]
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Feb. 8, 2013. [invited]
- "Strategies for Enhancing the Use of Writing in All Courses," Colby-Sawyer College, New London, NH, Jan. 17, 2013. [invited]
- "Writing to Learn: A Rationale" and "Writing To Learn, Not to Test," Rhode Island College, Providence, RI, Jan. 15 & 16, 2013. [invited]
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, Jan. 2-4 and 10-11, 2013. [invited]

- "Writing as a Tool for Learning in All Courses," Gwynedd-Mercy College, Gwynedd Valley, PA, Dec. 1, 2012. [invited]
- "Current Research on Writing Transfer," National Council of Teachers of English, Las Vegas, NV, Nov. 16, 2012.
- ‡ "The Future of Writing and the Relationship Between Academic and Self-Sponsored Literacies," South Atlantic Modern Language Association, Durham, NC, Nov. 11, 2012. [invited plenary]
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Oct. 26, 2012. [invited]
- "Writing Across the Curriculum: An Interactive Workshop," State University of New York College of Environmental Science and Forestry, Syracuse, NY, Oct. 19, 2012. [invited]
- "Writing from the First Year to Graduation: Supporting Writing Development in All Courses," Colby College, Waterville, ME, Oct. 11, 2012. [invited]
- ‡ "It's All About Location: Reflections on Student Preparedness and the Transfer of Knowledge," 2012 Transitioning to College Writing Symposium, Oxford, MS, Sep. 28, 2012. [invited plenary]
- "The Globalization of Writing Studies: A Case of U.S. Academic Diaspora?" English Department and Campus Writing Program Symposium address, University of Missouri, Sep. 21, 2012. [invited]
- "Movies of the Mind: Enhancing Response to Students' Writing Using New Technologies," and "More Writing, Better Learning," Boston University, Boston, MA, Sep. 7, 2012. [invited]
- "Writing at the Core of Learning: A Rationale," "More Writing, Stronger Learning," and "Creating a Writing-Intensive Course," Mountain View College, Dallas, TX, Aug. 22-23, 2012. [invited]
- "Writing, Writing, Everywhere, and Most of All to Think," Alamance Community College, Graham, NC, Aug. 8, 2012. [invited]
- "The Course-Long Program Investigation as Site for Applied Learning," Council of Writing Program Administrators Conference, Albuquerque, NM, July 21, 2012. [panel on "The Graduate Course in Writing Program Administration"]
- "A New Stage for the NSSE Writing Questions: CWPA's Continued Involvement," Council of Writing Program Administrators Conference, Albuquerque, NM, July 21, 2012. [with Charles Paine, Robert Gonyea, and Paul Anderson]
- △ "Next-Generation Feedback: The Effectiveness of Oral Screen-Capture Response on Students' Writing," 13th International Conference of the EARLI SIG Writing, Porto, Portugal, July 11, 2012.
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, June 25-29, 2012. [invited]
- "Next-Generation Response: Students' Impressions of Screen-Capture Commentary on Their Writing in Distance-Education Courses," 11th International Writing Across the Curriculum Conference, Savannah, GA, June 8, 2012. [with Deanna Dannels and Dana Gierdowski]
- ‡ "Artificial Turf or the New Grass Roots? Exploring Departmentally Localized Models of WAC," 11th International Writing Across the Curriculum Conference, Savannah, GA, June 8, 2012. [keynote]
- "Writing, Thinking, and Learning Across the Disciplines," Daemen College, Amherst, NY, June 4, 2012. [invited]
- "Writing and Engagement" and "Writing By Design: Enhancing the Role of Discipline-Based Writing in All Courses," Otterbein University, Westerville, OH, May 30, 2012. [invited]
- △ "Responding to Students' Writing: Everyone Plays a Part," Sabanci University, Karakoy Communication Center, Istanbul, Turkey, May 25, 2012. [invited; [more](#)]
- "Supporting Students' Writing in All Courses," Macalester College, St. Paul, MN, May 18, 2012. [invited]
- "Screencap Your Feedback: Using Screen Capture Technology to Provide Audio-Visual Feedback to Writers," half-day workshop, Computers and Writing 2012, Raleigh, NC, May 17, 2012. [with Deanna Dannels, Dana Gierdowski, and Meagan Kittle-Autry]
- "Creating Writing-Intensive Courses," Sweetland Fellows Program, Sweetland Writing Center, University of Michigan, Ann Arbor, MI, Apr. 6, 2012. [invited]
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Feb. 24, 2012. [invited]
- "Increasing Writing, Enhancing Learning" and "Getting the Most from Writing-Intensive Courses," Michigan State University, East Lansing, MI, Feb. 2, 2012. [invited]

- ‡ "Language Alive: The Role of Vernacular Literacies in Learning to Write," 12th Annual EGSA Conference, University of North Carolina at Charlotte, Charlotte, NC, Jan. 20, 2012. [keynote]
- "Reflections on Response Through the Medium of Screen Capture," "Deliberative Design, Reflective Response: Improving Writing Assignments in All Disciplines," and "Writing in the Disciplines: Background and Possibilities," Rhode Island College, Providence, RI, Jan. 17-18, 2012. [invited]
- "Toward Total Engagement: How Writing Can Motivate Students and Deepen Learning," and "Responding to Students' Writing: New Ideas, New Media," Bucknell University, Lewisburg, PA, Jan. 12, 2012. [invited]
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, Jan. 2-6, 2012. [invited]
- ‡ "Academic and Vernacular Literacies: What's Teaching What?" Symposium on Academic Writing in the 21st Century: Looking Forward. Massachusetts Institute of Technology, Oct. 29, 2011. [keynote]
- "Coordinating Writing at the Department Level" and "Designing Writing-Enriched First-Year Seminars," Franklin and Marshall College, Lancaster, PA, Oct. 6, 2011. [invited]
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Sept. 9, 2011. [invited]
- "What You Get Is What You Assign: Principles of Successful Writing Assignments," Franklin and Marshall College, Lancaster, PA, Sept. 1, 2011. [invited]
- "Making Peer Response and Revision *Really* Work," Brigham Young University, Provo, UT, Aug. 19, 2011. [invited]
- "Some Thoughts About Program Assessment," First Annual Seminar for Composition Research, Dartmouth College, Hanover, NH, Aug. 6, 2011. [invited; with Les Perelman]
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, June 28-29 & July 6-8, 2011. [invited]
- Δ "Identity, Voice, and Response to Student Writing," Conference of the International Society for Language Studies, Oranjestad, Aruba, June 25, 2011.
- "Writing, Thinking, and Learning Across the Disciplines," Nebraska Wesleyan University, Lincoln, NE, May 20, 2011. [invited]
- "Teaching Argumentative Writing," Macalester College, St. Paul, MN, May 19, 2011. [invited]
- "Defining Departmental Outcomes" and "Next Steps in Program Assessment," 3rd Annual Institute for Communication-Enhanced Curriculum, University of North Carolina at Charlotte, Charlotte, NC, May 12-13, 2011. [invited]
- ‡ "Writing, Critical Thinking, and Learning in all Courses," 2nd Annual Stone Soup Faculty Development Conference, Meredith College, Raleigh, NC, May 11, 2011. [invited]
- "Supporting the Development of Writing Assignments" and "Principles and Methods for Evaluating Student Writing," Franklin and Marshall College, Lancaster, PA, May 10, 2011. [invited]
- ‡ "Writing to Read, Revisited," 4th Guy Bond Memorial Conference on Reading: "Developing Critical Readers and Writers," Brooklyn Center, MN, Apr. 30, 2011. [keynote]
- "The Why and How of Writing in the Disciplines," University of Northwestern Ohio, Lima, OH, Apr. 25, 2011. [invited]
- ‡ "Writing in the Disciplines: From Design to Delivery" and "Supporting Higher-Stakes Writing Assignments," 5th Annual Charles Lloyd Writing Symposium, Marshall University, Huntington, WV, Apr. 21, 2011. [invited]
- ‡ "Packing and Unpacking the Case: Strategies for Helping Students to Create and Interpret Written Arguments," Teagle Foundation Symposium, St. Olaf, Carleton, and Macalester Colleges, Northfield, MN, Apr. 15, 2011. [keynote]
- "Giving Voice: Reflections on Oral Response to Student Writing," Conference on College Composition and Communication, Atlanta, GA, Apr. 8, 2011.
- "We Are 113," Conference on College Composition and Communication, Atlanta, GA, Apr. 8, 2011. [featured session]
- "Oral Response to Students' Writing: What Changes?," "Teaching the Truth About Using Sources: A Social Practices Approach," and "Writing to Read," Virginia Peck Composition Series, Middle Tennessee State University, Murfreesboro, TN, Mar. 4, 2011. [invited]

- "Charting the Influence of Composition Studies on Discipline-Based Publication About Student Writing, 1967-2006," 4th International Conference on Writing Research: Writing Research Across Borders, Fairfax, VA, Feb. 19, 2011.
- "Creating a Writing-Intensive Course," University of North Carolina at Pembroke, Pembroke, NC, Feb. 11, 2011. [invited]
- "Writing = Learning" and "Supporting Writing Development," Piedmont Virginia Community College, Charlottesville, VA, Jan. 13, 2011. [invited]
- "By Design: Creating Successful, Learning-Based Writing Assignments," Illinois Wesleyan University, Bloomington, IL, Jan. 8, 2011. [invited]
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, Jan. 3-7, 2011.[invited]
- Δ "Writing Across the Curriculum and the Transformation of Learning," and "More Writing, Deeper Learning: Tools to Increase Student Engagement in Academic Work," Dar Al-Hekma College, Jeddah, Saudi Arabia, Dec. 11-13, 2010. [invited] [\[more\]](#)
- "Strengthening Learning Through Writing," Front Range Community College, Longmont, CO, Dec. 3, 2010. [invited]
- Δ "Research on Writing in Higher Education: A Brief History and Some Unanswered Questions," and "Writing, Advising, and the Doctoral Dissertation: Strategies for Success," Uppsala University, Uppsala, Sweden, Nov. 11-12, 2010. [invited]
- "Rethinking Writing in the Age of Emerging Technologies," Annual Workshop on Writing in the Disciplines, Farmingdale State College, Farmingdale, NY, Oct. 29, 2010. [invited]
- "Sustaining Writing Across the Curriculum: Models for Implementation," Franklin and Marshall College, Lancaster, PA, Oct. 20, 2010. [invited]
- "Creating Opportunities for Writing . . . and Changing the Life of Learning," Randolph Community College, Asheboro, NC, Oct. 19, 2010. [invited].
- "Writing to Learn: A Workshop for Faculty in the College of Education, Humanities, and Social Sciences," South Carolina State University, Orangeburg, SC, Oct. 5, 2010. [invited]
- ‡ "Some Thoughts About Program Assessment," Annual Wildacres Conference of the Carolinas Writing Program Administrators, Little Switzerland, NC, Sep. 20, 2010. [keynote]
- Δ "Research on Writing and Learning: Results from a Study of 60,000 Students," 12th International Conference of the European Association for Research on Learning and Instruction (EARLI) SIG Writing, Heidelberg, Germany, Sep. 9, 2010. [with Paul Anderson]
- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, June 7-11, 2010. [invited]
- Δ ‡ "Looking Out: Writing Centers and the Role of Course Instructors," European Writing Centers Association, Paris, France, May 28, 2010. [keynote address]
- "Contextual Dependencies in Faculty Evaluation of Student Writing Across the Disciplines: Toward a New Model," 10th International Writing-Across-the-Curriculum Conference, Bloomington, IN, May 21, 2010.
- "A Day on Writing: Enhancing Student Learning and Engagement," 4th Annual Charles Lloyd Writing Symposium, Marshall University, Huntington, WV, Apr. 30, 2010.
- ‡ "Standards, Vernaculars, and Engagement: Local Lessons From Global English(es)," Minnesota Colleges and Universities English and Writing [MnCUEW] Conference, St. Paul, MN, Apr. 3, 2010. [invited keynote]
- ‡ "Engaging Writing: What It Means for Student Learning," Keynote address, 5th annual Success in the Classroom Conference, University of New Mexico, Albuquerque, NM, Feb. 17, 2010.
- "Writing Across the (Digital) Curriculum: Using Emerging Technologies to Support Student Writing," Illinois Wesleyan University, Bloomington, IL, Jan. 16, 2010.
- "The Business of Writing," School of Business and Economics, Lynchburg College, Lynchburg, VA, Jan. 14, 2010.
- "High(er)-stakes Writing: How to Get There and What to Do With It," University of St. Francis, Joliet, IL, Jan. 8, 2010.

- "Developing Writing-Intensive and Writing-to-Learn Courses," University of St. Thomas, St. Paul, MN, Jan.4-7, 2010.
- "Developing National Standards for Dual-Credit Composition: Toward 'Formative Regulation,'" Modern Language Association, Philadelphia, PA, Dec. 28, 2009. [invited]
- △ "Studying the Experiences and Attitudes of Students Transitioning to College: The Effect of Language Difference," International Conference on Language Policy, Planning and Support in Higher Education: Challenges of Multilingualism, Stellenbosch, South Africa, Nov. 19, 2009.
- △ "Writing Across the Curriculum," Hong Kong Direct Subsidy Schools Council, HKBU Affiliated School, Wom Kam Fei Schools, Hong Kong, China, June 11, 2009.
- △ "Preliminary Results from Large-Scale Survey Research on Writing and Learning," University of Amsterdam Literacy Research Group, Amsterdam, Netherlands, May 28, 2009.
- ‡ "The Current Nature of Response to Student Writing: Results from a National Survey of 23,000 Students," Conference on College Composition and Communication, San Francisco, CA, Mar. 19, 2009.
- △ "The Construction and Transfer of Genre Knowledge Across Limited Task Domains: A Classroom-Based Study," 4th International Symposium on Genre Studies, Tubarao, Brazil, Aug. 16, 2007.
- "Developing Writing-Intentional Courses," Bowdoin College, Brunswick, ME, July 30-31, 2007.
- "Outcomes for Writing Across the Curriculum: Starting the Conversation," Council of Writing Program Administrators Annual Conference, Tempe, AZ, July 14, 2007.
- "Scenarios for Teaching Writing" and "Integrating Writing Into Your Classroom," 10th Anniversary Symposium, Institute for Transforming Undergraduate Education, University of Delaware, Newark, DE, June 13, 2007.
- "Designing Effective Assignments" and "Responding to Student Writing," University of Calgary, Calgary, Alberta, Canada, June 6, 2007.
- "Lots of Writing in Large Classes: Are You Crazy?," "Faster and Fairer: Strategies for Assessing Student Writing," "Error's Endless Train: Dealing With Grammar When We Know We All Hate It," and "Supporting the Development of Writing Projects," Faculty Institute on Teaching and Learning, Rochester Institute of Technology, Rochester, NY, May 29-30, 2007.
- "Remarkable Medium: Enhancing Writing and Learning in All Disciplines," Center for Excellence in Teaching and Learning, Kennesaw State University, Kennesaw, GA, May 22-23, 2007.
- "From Bold Ideas to Sensible Application: Enhancing Writing in General Education and WI Courses," Longwood University, Farmville, VA, May 21, 2007.
- ‡ "More Writing, Deeper Learning: A Workshop on the Principled Use of Writing in All Courses," The Teaching Professor Conference, Atlanta, GA, May 18, 2007. [invited pre-conference workshop]
- "Writing and Active Learning," Cardinal Stritch University, Milwaukee, WI, May 12, 2007.
- △ "Writing to Learn/Learning to Write," "Overview of the Writing-Across-the-Curriculum Movement," "Learner-Centered Teaching," Qatar University, Doha, Qatar, May 1-3, 2007.
- ‡ New Rules: Convention and Change in Communication, Keynote Address, 7th Annual Symposium of the Bernard L. Schwartz Communication Institute, Baruch College, CUNY, New York, NY, Apr. 27, 2007.
- "Inscribing Learning: A Case for the Power of Writing," University of Nebraska, Lincoln, NE, April 12, 2007.
- "Closed Systems: Exposing Self-Fulfilling Prophecies in Standardized Writing Assessment," Conference on College Composition and Communication, New York, NY, March 23, 2007.
- "The Silly Fear of Plagiarism: Restoring Our Focus on Good Teaching," University of Hawai'i at Manoa, Honolulu, HI, March 5, 2007.
- "Developing and Supporting Effective Writing Assignments" and "Writing and Deep Learning," U.S. Army Command and General Staff College, Ft. Leavenworth, KS, Mar. 1, 2007.
- "Time Well Spent: Designing Learning-Rich, Plagiarism-Proof Assignments," Clayton State University, Atlanta, GA, Feb. 26, 2007.
- "A Rationale for Writing Across the Curriculum," Appalachian State University, Boone, NC, Feb. 23, 2007.

- "Building on the Foundation: Supporting Writing and Learning in All Course," Lenoir-Rhyne College, Hickory, NC, Feb. 15-16, 2007.
- ‡ "Composition Research: The Gift that Keeps Giving," Carolina Council of Writing Program Administrators, Charlotte, NC, Feb. 9, 2007. [featured event]
- "Extending the Core," Southwestern Community College, Sylva, NC, Feb. 8, 2007.
- "Engaging Students in Digital Writing," Center for Writing, University of Minnesota, Minneapolis, MN, Feb. 1, 2007.
- "Meaningful Learning Outcomes in First-Year Writing Courses--and Beyond," Association of American Colleges and Universities, New Orleans, LA, Jan 20, 2007.
- Δ "Better Writing, Better Learning," University of the West Indies, Kingston, Jamaica, Jan. 12-13, 2007.
- "Learner-Centered Teaching: Helping Students Succeed," Lenoir-Rhyne College, Hickory, NC, Jan. 4, 2007.
- "Drawing In, Reaching Out: The Problems and Prospects of Internationalization," Modern Language Association, Philadelphia, PA, Dec. 29, 2006. [invited WPA-sponsored address]
- "Why Us?," Writing Across the Curriculum Program, Rochester Institute of Technology, Rochester, NY, Dec. 8, 2006.
- "Putting Writing at the Center of the College Experience," J. Sargeant Reynolds Community College, Richmond, VA, Nov. 20, 2006.
- "Literacy Across the Disciplines," Nassau Community College, Garden City, NY, Nov. 10, 2006.
- "Designing Plagiarism-Proof Assignments," Howe Center for Writing Excellence, Miami University, Oxford, OH, Oct. 25, 2006.
- "Why Student Plagiarism is Good for Us," Shawnee State University, Portsmouth, OH, Oct. 6, 2006.
- "Inspired by Writing: Engaging Students in Learning-Based Assignments," The Ohio State University at Newark, Newark, OH, Oct. 5, 2006.
- "It's Up to Us: Assigning, Supporting, and Evaluating Writing in All Disciplines," University of Alaska, Anchorage, AK, Sept. 29-Oct. 1, 2006.
- "Does Size Matter? Comparing the Results of the NSSE Writing Study at Large and Small Institutions," Conference on College Composition and Communication, Louisville, KY, Mar. 18, 2010.
- "Writing in Support of Departmental Writing Goals and Learning Outcomes," "Writing, Backwards-design, and Teaching Advanced GST Seminars and Senior Capstones," and "Integrating Writing into Your Classes: Why? When? and How?," Elon University, Elon, NC, Mar. 11-12, 2010.
- "Writing Their Way to Deeper Learning: Using Brief, Engaging Assignments to Strengthen Student Achievement," Southwestern Community College, Sylva, NC, Mar. 5, 2010.
- "Guaranteed Thinking: Strategies for Writing to Learn in All Disciplines," University of New Mexico, Albuquerque, NM, Feb. 18, 2010.

TEACHING AND ADVISING

Multiple offerings of 18 different graduate courses, all focusing on research on/teaching of writing; multiple offerings of 28 different undergraduate courses, some involving service-learning. Over 125 courses taught at all levels in past 14 years. Member or advisor on 39 Ph.D. dissertations; committee member on over 47 M.A. and Ph.D. examining committees in six departments; 25 graduate directed studies; over 45 undergraduate directed studies, senior projects, and summa theses; full list available at URL at top of this c.v.

SERVICE

SELECTED PROFESSIONAL ACTIVITIES: (@20%)

Chair, Conference on College Composition and Communication [elected]
 President, Council of Writing Program Administrators, 2003-2005. [elected]
 Member, Board of Directors, National Council of Teachers of English, 1984-pres.
 Member, Executive Board, Council of Writing Program Administrators, 1998-2001.

Co-Chair, Fourth International Conference: Global Conversations on Language and Literacy, Utrecht, Netherlands, Aug. 2000.

Chair, Assembly for Research, National Council of Teachers of English, 1992-93.

Co-Chair, Committee on Professional Standards for the Teaching of Writing ["Wyoming Resolution Committee"], Conference on College Composition and Communication, 1992-93. Member 1990-92.

Co-Chair, Alliance for Undergraduate Education Writing Group (consortium of 16 major research universities), 1992-1994. Member, 1989-1994.

Member, Board of Directors, Collaboration for the Advancement of College Teaching and Learning, 1993-1999. Chair, Finance Committee, 1996-99; Chair, Membership Committee, 1995-96.

Member, Executive Committee, Conference on College Composition and Communication, 1993-1997.

Member, Nominating Committee, Conference on College Composition and Communication, 1988-90; Chair, 1998-99.

Member, Nominating Committee, Conference on English Education, NCTE, 1987-89.

Member, Committee on Language Across the Curriculum, NCTE, 1988-1991.

Midwest Modern Language Association: four-time Section Chair.

Editorial Board, *WPA Journal*, 1998-pres.

Editorial Board, *The Journal of Basic Writing*, 1994-pres.

Editorial Board, *Dialogue: A Journal for Writing Specialists*, 1992-pres.

Editorial Board, *Journal of Language Across the Curriculum*, 1993-pres.

Referee (blind reviews), *Written Communication*, 1990-pres.

Referee (blind reviews), *Research in the Teaching of English*, 1990-pres.

Referee (blind reviews), *Journal of Advanced Composition*, 1988-pres.

Referee (blind reviews), *College Composition and Communication*, 1988-pres.

Referee (blind reviews), *College English*, 1985-pres.

Consultant, *Time Magazine Education Program*, 1993-97.

Faculty Sponsor, University of Minnesota NCTE Student Affiliate, 1984-pres.

Coordinator, 6th Annual Conference of the National Testing Network in Writing, Minneapolis, MN, April 15-17, 1987.

Reviewer of over 80 books for publishers, at various stages of development.

Membership in over 15 national organizations

LOCAL PROFESSIONAL ACTIVITIES: 28 local (non-University) lectures, TV and radio appearances, and committee memberships, almost all focusing on teaching and learning.

UNIVERSITY-LEVEL SERVICE SINCE 1984

University Committees: Membership on 42 University committees at NCSU and the University of Minnesota, including NCSU Faculty Senate and Executive Committee; U of M President's Forum on Education, Student Academic Affairs, and TA Advisory Committee. Membership on 27 departmental committees in English and Composition.

University Lectures, Publications, and Workshops: Over 175 workshops and presentations for faculty and TAs in different departments, most on the use of writing across the curriculum.

December 2013